



Equitable Development 101: Social Equity by Design

Carlton C. Eley

U.S. Environmental Protection Agency

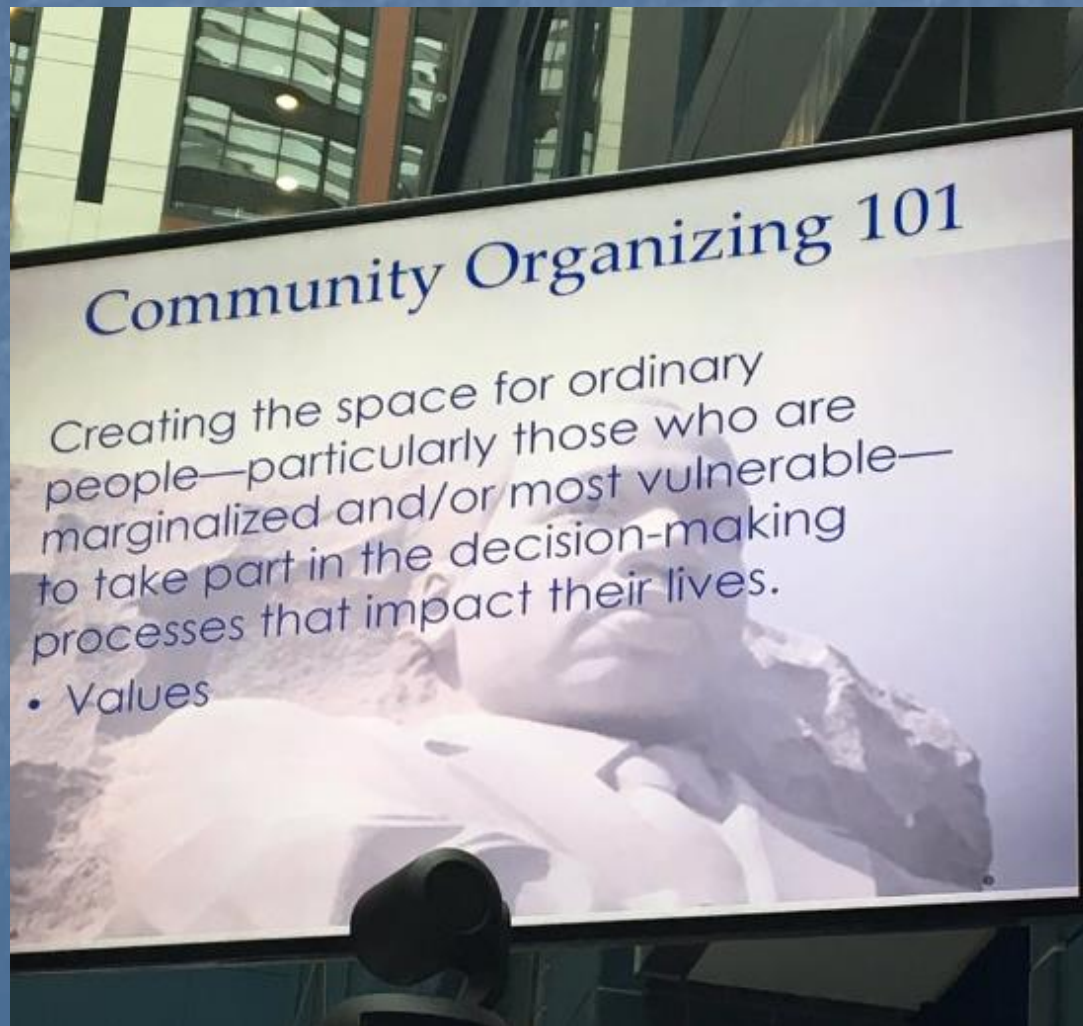
February 2, 2017



Topics to be Addressed

- What is Equitable Development
 - Concept, Principles, and Practice
- Why Encourage Equitable Development
- Equitable Development and American Innovation
- Conclusions

Caveat... This presentation is not about physical design.



“As professionals, our experience affects our process and manifests itself in the aesthetics.”

Kathryn Prigmore, FAIA, NOMA



- Environmental Justice Internship with the U.S. EPA (1994)
- BA Sociology/Social Work Curriculum (1995)
- MS Urban and Regional Planning (1998)
- EPA Smart Growth Program (2000 – 2009)
- Ian Axford Public Policy Fellow (2003)
- PBCD member since 2005

The Signing of Ex. Order 12898

February 11, 1994



Environmental Justice is the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income with respect to the development, implementation, and enforcement of environmental laws, regulations, and policies.

EPA has this goal for all communities and persons across this Nation.



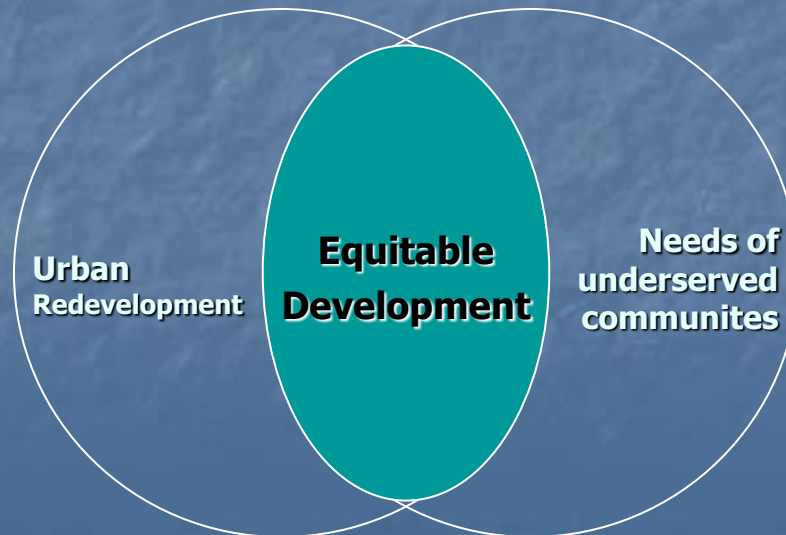
Working Together for Environmental Justice



Defining Equitable Development

- Equitable development is an approach to meet the needs of underserved communities and individuals through projects, programs, and/or policies that reduce disparities while fostering places that are healthy, vibrant, and diverse.

(2006 Smart Growth Awards Application)





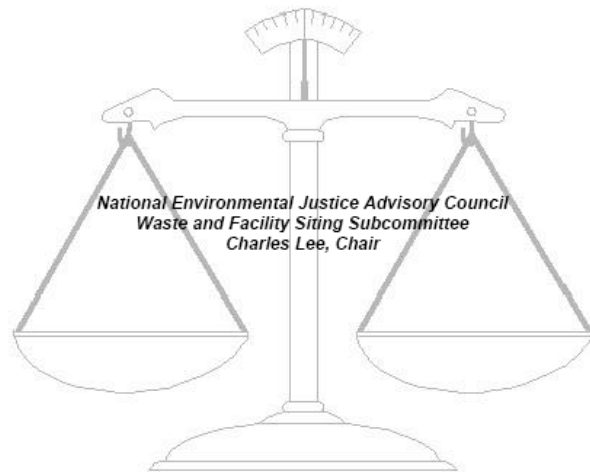
“Planning at its best takes account of the social implications of land use and economic development decisions.”

The Practice of Local Government Planning

**ENVIRONMENTAL JUSTICE, URBAN REVITALIZATION,
AND BROWNFIELDS:**

THE SEARCH FOR AUTHENTIC SIGNS OF HOPE

A Report on the
"Public Dialogues on Urban Revitalization and Brownfields:
Envisioning Healthy and Sustainable Communities"



*As we look to the 21st Century,
what endeavor could be more
eminently worthy and necessary;
more obviously logical and
deserving of our national attention,
expertise, and resources; or more
meaningful and spiritually
nourishing than that of revitalizing
America's urban areas and ensuring
healthy and sustainable
communities, both urban and rural.*

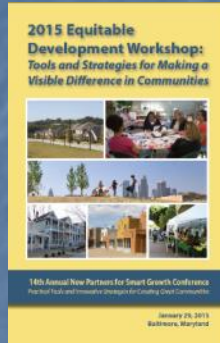
National Environmental Justice
Advisory Council
(1996)

Timeline: Parallel Initiatives

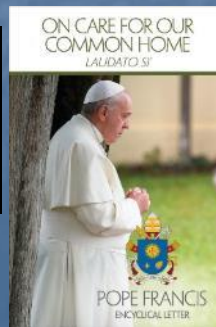
- Advocacy Planning (1965)
- Equity Planning Practice (1969 – 1979)
- Tenant of Social Planning Incorporated into AICP Code of Ethics (1981)
- Equity Development (1983 – 1987)
- Fair Growth (2000)
- Equitable Development (2000)

An Abbreviated Chronology: Who is Talking about 'Equity and Communities'?

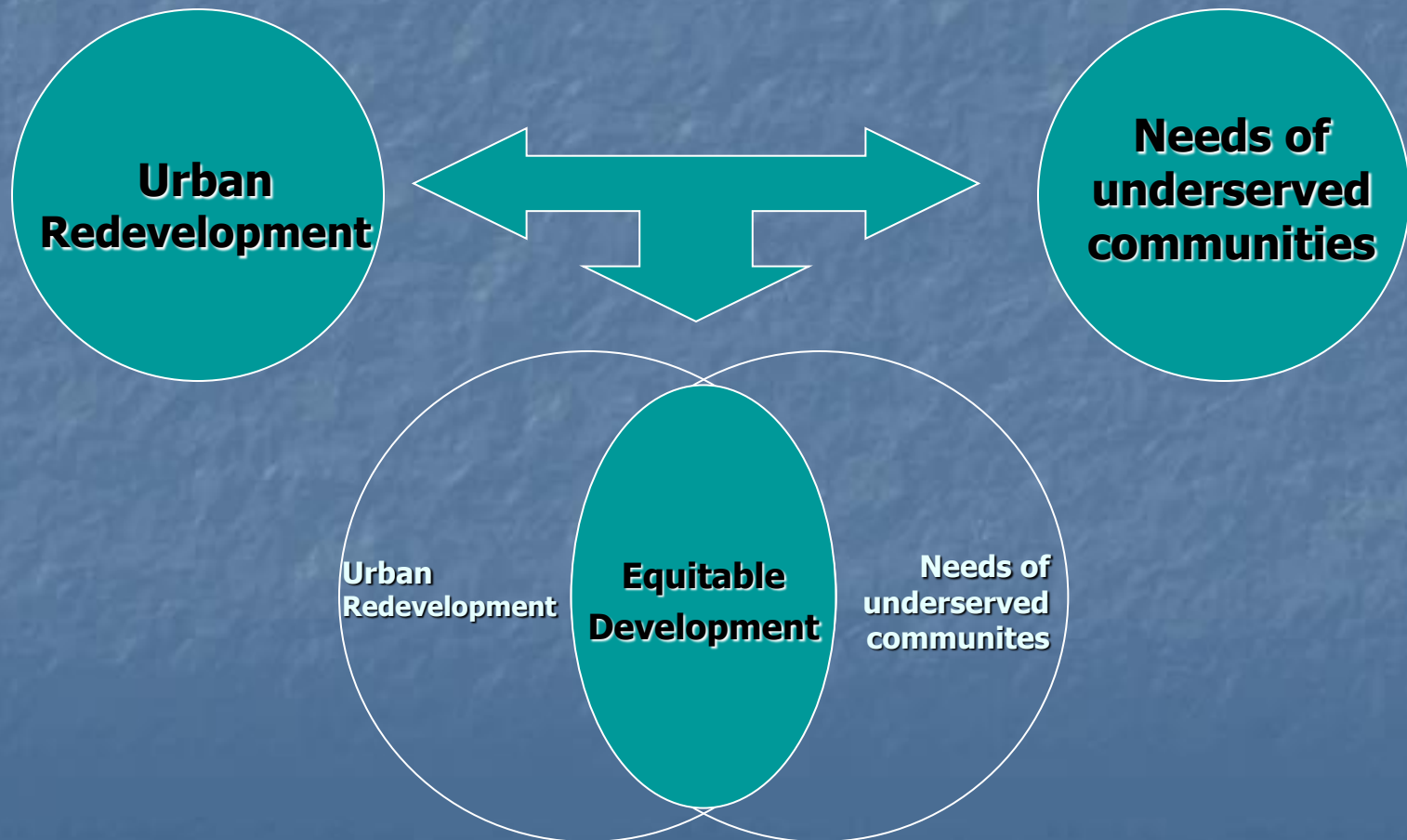
2005



2015



Defining Equitable Development



Comparing Approaches

Smart Growth Principles

- Mix land uses
- Take advantage of compact building design
- Create a range of housing opportunities and choices
- Create walkable neighborhoods
- Foster distinctive, attractive communities with a strong sense of place
- Preserve open space, farmland, natural beauty, and critical environmental areas
- Strengthen and direct development towards existing communities
- Provide a variety of transportation choices
- Make development decisions predictable, fair, and cost effective
- Encourage community and stakeholder collaboration in development decisions

Source: Smart Growth Network

Equitable Development Principles

- Housing choice
- Transportation choice
- Personal responsibility
- Capacity building
- Healthy communities
- Heritage preservation
- Stewardship (environmental)
- Entrepreneurship
- Sustainable wealth creation
- Civic engagement
- From Good to Great Through Planning/Design, Standard of Excellence

Source: Carlton Eley, PBCD, NOMA

Rebuilding America's Neighborhoods through **Housing Choice:** Fall Creek Place in Indianapolis, IN



Rebuilding America's Neighborhoods through **Transportation Choice:** Fruitvale Village in Oakland, CA



Rebuilding America's Neighborhoods through **Quality Planning/Design**: 2008 Comprehensive Plan for King County, WA



King County
Always at your service

King County Executive, Ron Sims

County news

Executive initiatives

Excellence in Government

Executive offices

Biography

Contact information

King County Executive Office
Ron Sims, King County Executive 701 Fifth Ave.
Suite 3210 Seattle, WA 98104 Phone: 206-296-4040 Fax: 206-296-0194 TTY Relay: 711

King County Executive, Ron Sims

King County Executive

You're in: King County Executive, Ron Sims

News release

King County Executive
Ron Sims

Oct. 6, 2008

Approved 2008 Comprehensive Plan promotes equity, predictability and environmental protections

King County Executive Ron Sims' 2008 Comprehensive Plan update was approved today by the King County Council. This is the first of King County's Comprehensive Plan updates to address global issues such as climate change and equity and social justice.

Executive Sims said, "I would like to thank the King County Council for their support of these critical issues, and for working with me to improve the services and environmental protections we are delivering to the citizens of King County. The Comp Plan has worked well for several years. These new changes will further support smart growth in this region for future generations."

The main policy changes approved today include:

Climate Change: This is one of the first comprehensive plans in the United States to fully integrate consideration of climate change into land use policies. A new policy giving King County authority to evaluate development proposals subject to the State Environmental Policy Act (SEPA) for their greenhouse gas emissions is included in this update.

Transportation Concurrence: This comprehensive plan update overhauls concurrence modeling practices, making the transportation concurrence process more streamlined and predictable. King County will no longer be conducting tests on individual development proposals. Instead, concurrence status is determined by broad geographic areas called travel sheds, which will be drawn to reflect where travel patterns share common characteristics. The concurrence status of all development proposals, including both residential and nonresidential, will be determined by looking at a single map which will be updated annually. This will result in greater certainty for prospective developers; they will now be able to simply consult an online map to determine whether or not their proposal will be able to obtain a concurrence certificate.

Equity and Social Justice: The King County Equity and Social Justice Initiative takes aim at inequities and injustices in King County. The King County Comprehensive Plan constitutes one of the first King County initiatives to outwardly address equity issues through policy development. This program includes:



Why Encourage Equitable Development?

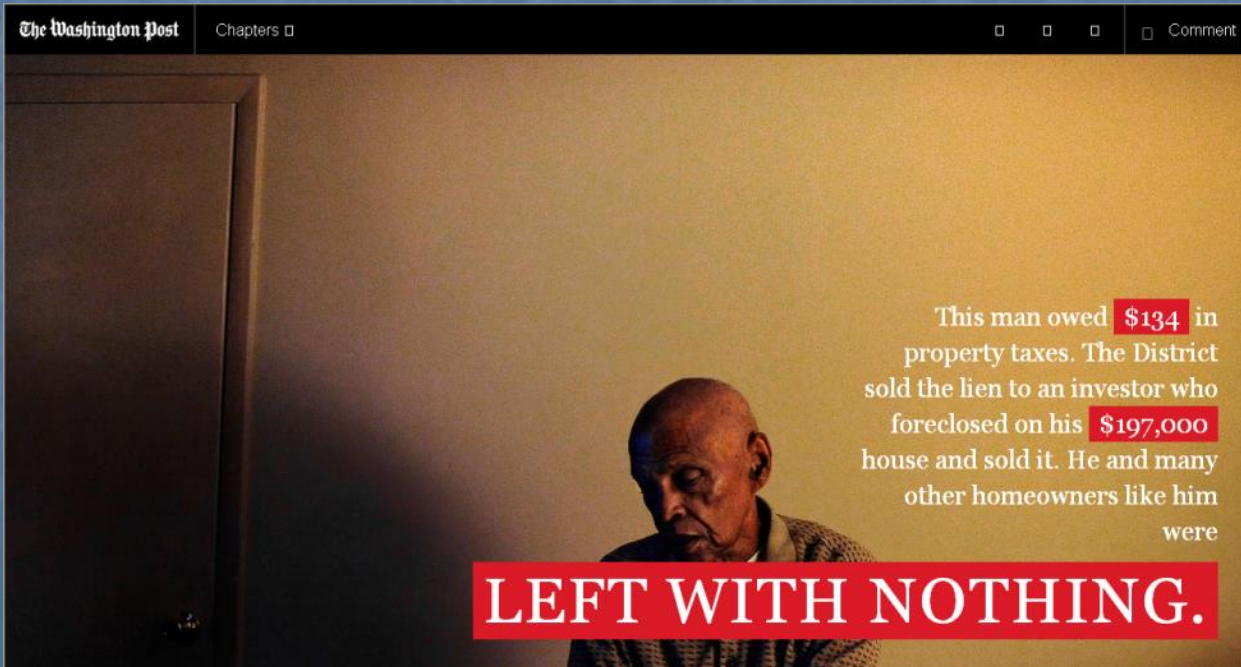
- Equitable development is profitable.
- Our problems don't go away by ignoring them.
- It is a matter of ethics.



**Ronald Grzywinski and Mary Houghton,
Founders of ShoreBank Corporation
(1973 – 2010)**

“In the early years of HOPE VI, people were being whisked around ... It left a bad taste in people’s mouths in ways that I think were preventable.”

**– Raphael Bostic,
HUD Assistant Secretary
Memphis Daily News
June 9, 2010**

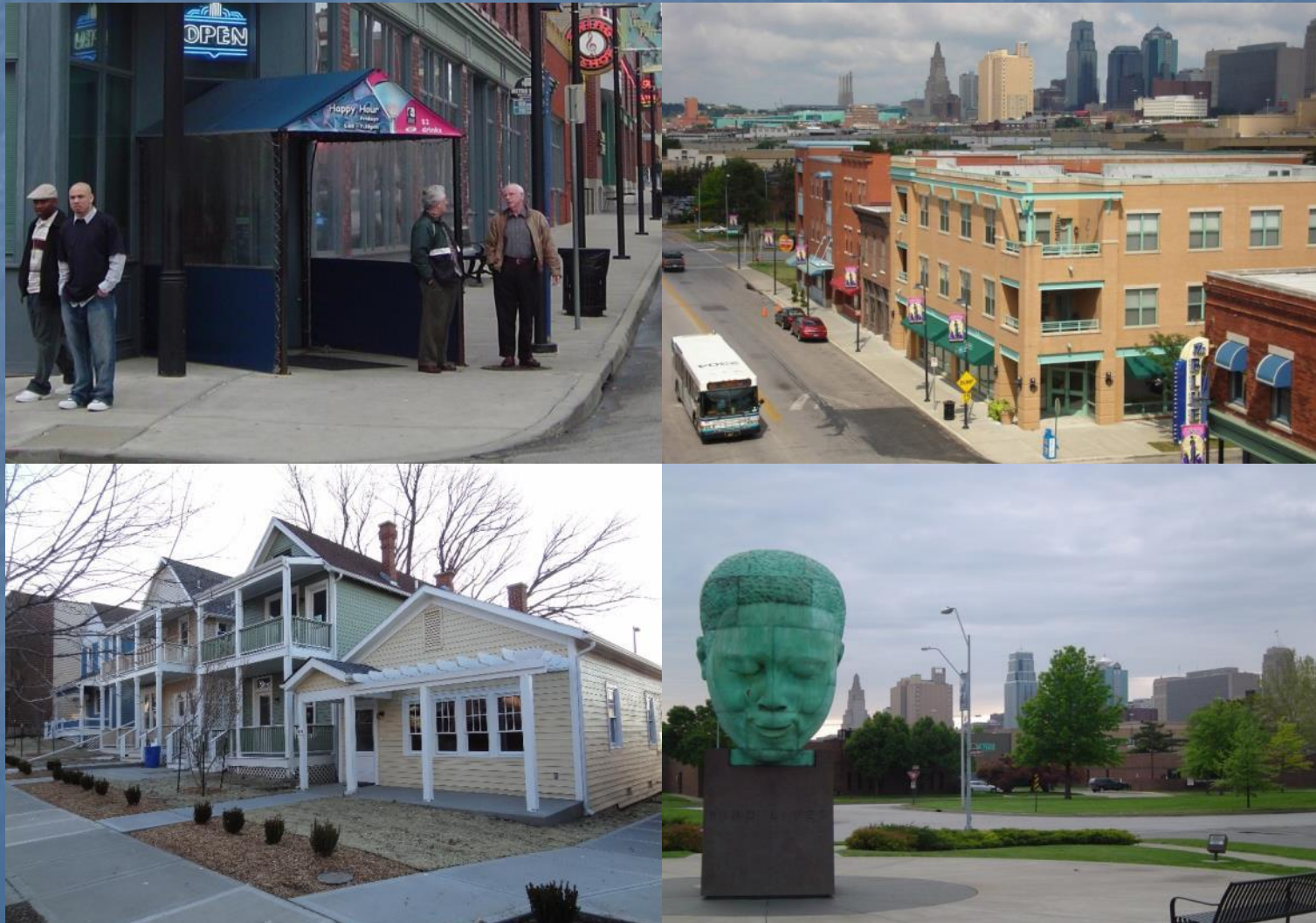


**The Washington Post
September 8, 2013**

American Innovation and Communities



Equitable Development and Preservation: Jazz District in Kansas City, MO



Equitable Development and Healthy Communities: Westside Specific Plan in National City, CA



Equitable Development and the Environment: ReGenesis in Spartanburg, SC



Take Aways: Pay It Forward



"Find a way to get in the way and get in good trouble, necessary trouble."

Congressman John Lewis



HIDE CAPTION

U.S. Rep. Jim Clyburn, left, talks with Dr. Heather Esquivel, center, chief medical officer of ReGenesis Community Health Center, as she explains about the center during a tour on Tuesday afternoon. Later in the evening, Clyburn received the Environmental Justice Pioneer Award from the U.S. Environmental Protection Agency during a ceremony at Spartanburg Community College. -- JOHN BYRUM/john.byrum@shj.com

Tuesday
Posted Aug 26, 2014 at 10:56 PM

Share

U.S. Rep. Jim Clyburn, the third-highest-ranking Democrat in the House, was given the Environmental Justice Pioneer Award at a celebration Tuesday at Spartanburg Community College's downtown campus.

On **August 26, 2014**, citizens in Spartanburg celebrated fourteen years of encouraging '**good trouble, necessary trouble**' through the ReGenesis environmental justice partnership.

Take Aways:
Collaboration Requires *'Real-Talk'*

COLLABORATION



Take Aways: Environmental Justice and Planning



American Planning Association
Making Great Communities Happen

About APAJoinLog In

Membership ▾Knowledge Center ▾Conferences and Meetings ▾AICP Certification ▾Policy and Advocacy ▾Career Center ▾Community Outreach ▾Connect with APA ▾

Knowledge Center

- APA e-Learning
- Publications
- Planning Advisory Service
- Applied Research
- Multimedia
- Blog**
- APA Library

Home > Knowledge Center > Blog >

Environmental Justice Through Planning





What Does This Have to do with Public Policy?



American Planning Association
**Planning and the
Black Community Division**

Making Great Communities Happen



Congresswoman Julia Carson and the Congressional Black Caucus Annual Legislative Conference present:

PUBLIC HEALTH, ENVIRONMENT AND TRANSPORTATION: In Pursuit of Livable Communities

Friday, September 8, 2006
9:00 a.m. - 11:00 a.m.
Room 140B, Washington Convention Center
801 Mount Vernon Place NW, Washington, DC

Panelists will discuss ways to create safe, healthy, and livable communities through smart growth strategies and transit-friendly choices.

Panelists:
Gov. Parag Mehta
President, Smart Growth
Leadership Institute
Dr. Howard Franklin
Centers for Disease Control
and Prevention
Gordon Anderson
Environmental Protection Agency
Debra Alvarez
American Association of
Applied Sciences (AAAP)
Gill Holmes
Indianapolis Public Transit Corporation

Moderator:
Virginia A. Calvo, MD
Director, Alameda County, CA Public Health
American Public Health Assn. Pres., 2004-05

For more information contact the
Office of U.S. Rep. Julia Carson, (202) 225-4011.
Mark Thomas, mark.thomas@house.gov or
thomas@house.gov, (202) 225-4011.

Carolyn Coleman
202 (202) 225-4011

****This issue forum is free and open to the public.**

Final Report: PB02 Technical Assistance for Gary, Indiana

Vision for Broadway

Planning and the Black Community Division Technical Assistance Workshop:
Applying Equitable Development and Smart Growth Strategies for
Corridor Enhancement

Gary, Indiana



**2014 Equitable
Development Workshop:
Smarter Growth through
Environmental Justice**



13th Annual New Partners for Smart Growth
Building Safe, Healthy, Equitable and Prosperous Communities

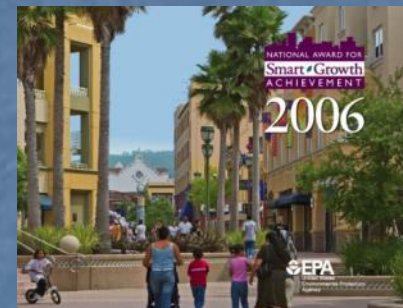
February 13, 2014
Denver, Colorado

sustain
a journal of environmental and sustainability issues

June 21
Fall/Winter 2010

The
Institute for the Environment
and Sustainable
Development

Sustainable Communities



SOCIAL JUSTICE

APHA 138TH ANNUAL
MEETING & EXPO

NOVEMBER 6-10, 2010 DENVER, CO



National Vacant Properties Campaign

CREATING OPPORTUNITY FROM ABANDONMENT

Equitable Development: Shifting from Idea to Practice

Center for American Progress



From Poverty to Prosperity

A National Strategy to Cut Poverty in Half

Report and Recommendations of the
Center for American Progress Task Force on Poverty

April 2007

Progressive Ideas for a Strong, Just, and Free America



Fair and Healthy Land Use: Environmental Justice and Planning



Craig Anthony Arnold

APA

American Planning Association

Planning Advisory Service
Report Number 549/550



How to Remain Informed on this Topic?

- PolicyLink
 - <http://www.policylink.org>

- EPA's Environmental Justice Collaborative Problem-Solving Model
 - <http://www.epa.gov/environmentaljustice/resources/publications/grants/cps-manual-12-27-06.pdf>

- Equitable Development and Environmental Justice
 - <http://www.epa.gov/environmentaljustice/equitable-development-and-environmental-justice>

- Attend national conferences
 - National Organization of Minority Architects
 - October 12 – 14, 2017 in Houston, TX



Conclusions

Sustainability – Moving Beyond Triple Bottom-line Results

Environment

Community

Economy

Social Equity



Equitable Development 101: Social Equity by Design

Carlton C. Eley

U.S. Environmental Protection Agency

February 2, 2017



